**Village Bountiful, LLC**

**Board Meeting Minutes**

**Meeting Date:** Monday, September 29, 2020

**Meeting Location:** 1004 St Hwy7

**Present:**

 Board of Directors:

 Bobbie Armour, President

 Dave Welch, Vice President

 Sherry Mott, Treasurer

 Jamie Berkeley-Hartjen, Secretary

 Ed Frazier

 Lois Green

 Membership: Rebecca Spencer, Chris Berkeley-Hartjen

**New Business:**

A. Soft opening review:

 1. There was one critical remark made and a few people left the store without buying anything.

 2. Overall, feedback was very positive.

 3. We received several memberships this week.

 4. Some concern was raised about prices.

 a. Jamie recommended prices for the milk be lowered even if we sell at a lose.

 b. Lois mentioned that Kwickfil sells milk for $3.50/gallon and offers a buy 10 get 1 free promotion.

 5. Some product placement was discussed and will be reviewed.

 6. We do not sell fresh meat.

 a. Due to low volume and lack of refrigeration, we cannot order enough meat for local suppliers to sell to us.

 b. We could offer a preorder service where we have customers pick up their orders.

 7. There was no traffic during the early hours. We should monitor high/low traffic hours and revise after a few weeks.

B. Johnson's Farm sells Clarks milk, which is popular with locals. As they will be closing for the season soon, it might be a good opportunity to get Clarks milk, which may be a draw.

C. Some vendors have asked that we ask customers to return their canning jar lids as there is a severe shortage.

D. We will hold meetings on the 1st Tuesday of every month at 6pm.

 1. We can do it at the Fire Department to allow more space for members to attend.

E. Jamie mentioned that we have a mailing list for a newsletter but have not started a newsletter. She could format and distribute, but would need volunteers to write the articles.

 1. Board members will look out for volunteers.

**Old Business:**

A. Advertising:

 1. We can submit an article to the New Franklin Register. The deadline is this week. Bobbie will write the article

Submitted on November 3, 2020

Signed Jamie Berkeley-Hartjen, Secretary

info@villagebountiful.com

PO Box 191, Unadilla NY 13849